

Getting a Seat at the Table

How Your Peers went
from Coordinator to Director and
from a Do-er to an Influencer

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Management vs. Leadership



Management

- Processes to keep things running smoothly
- Involves planning, budgeting, organizing, controlling, problem solving

John Kotter, Leading Change

Management vs. Leadership



Leadership

- Processes to create or significantly adapt organizations
- Defines vision
- Aligns people with vision
- Inspires others to achieve the vision

John Kotter, Leading Change

From Management to Leadership: 3 Paths



Save the Children USA



Volunteering and Giving

Volunteers...

- Are nearly twice as likely to give financially as non-volunteers

High Net Worth Individuals...

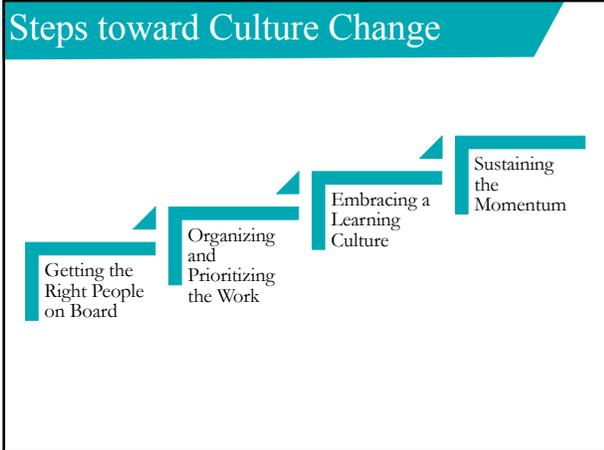
- Are nearly twice as likely to volunteer as the general population
- Give financially to all, most, or some of the orgs where they volunteer
- Give a third more than non-volunteers

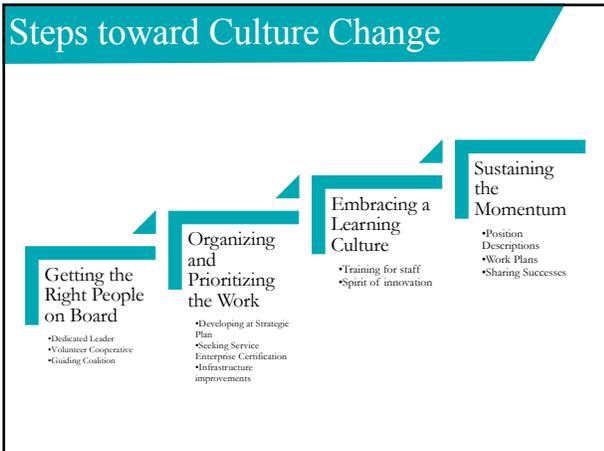
Volunteering in America 2016, Corporation for National & Community Service
www.USTrust.com/philanthropy

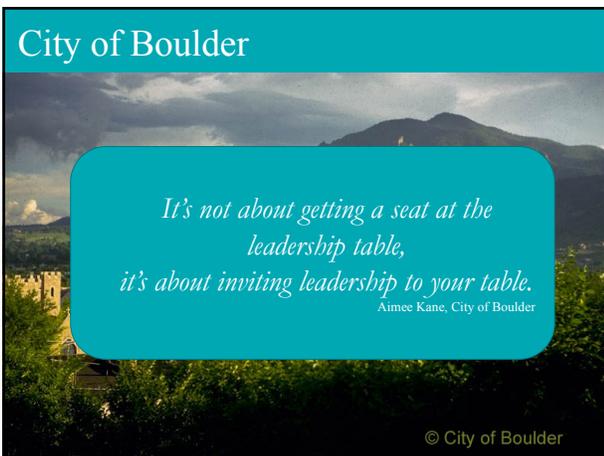












Tips for Success

- Get leadership buy-in
- Make it a priority
- Position volunteer engagement staff as leaders
- Measure and share results

Beth Steinhorn, President



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Thank you.

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Possible questions for discussion

- Where are you personally and professionally within your organization on the spectrum from “managing the day” (at one end) to “leading the way” (at the other end)?
- What do you think is the top barrier to greater support for volunteer engagement?
- What myths does your leadership hold about engagement? How can you help clear up these myths?
- How can you become more familiar with research demonstrating the power and potential of engagement? Do you have data to share? What data do you have internally? Where can you go externally to gather relevant data about how engagement can increase your organization’s impact?
- Within your discussion groups, share the different ways your organizations track and communicate volunteer engagement outcomes both internally and externally. With whom do you share results? How often? Are there ways to improve that?
- Does your organization have a learning culture? How can you enhance that or leverage that?
- Are you modeling strategic engagement in your work? How can you “be the change you want to see” in your organization?
- If you had a guiding coalition for engagement, whom would you invite to the table? Who are your current champions and who are your potential champions?
- What professional development steps might benefit you in shifting from managing the day to leading the way?
